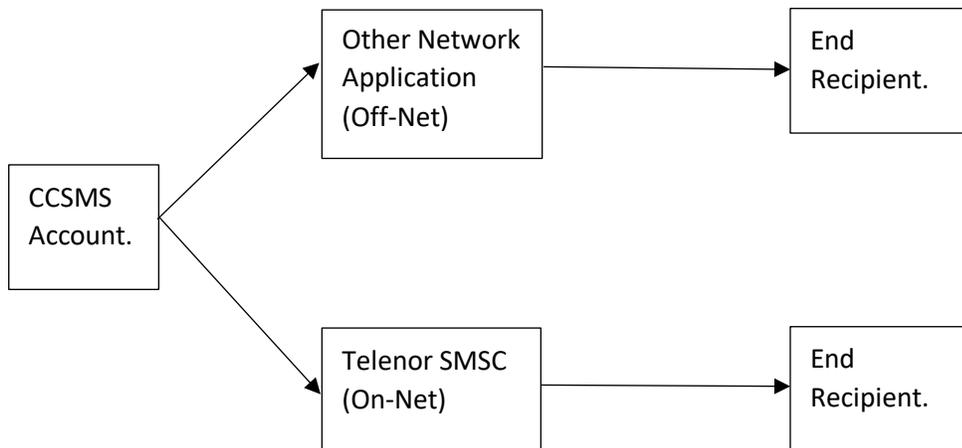




Corporate SMS Case Studies:

The Corporate Call and SMS Solution is providing organizations with a communication channel to reach out to their stakeholders for promotions or alerts and notifications.

Through Corporate SMS, Users can send SMS to all networks. The flow of SMS is as follows:



The Corporate Call and SMS Solution has enabled multiple educational institutions to reach out to their students for important notifications regarding their curriculum, schedules, examination results etc. The corporate SMS Solution has enabled them to better serve their stakeholders.

In the food industry, restaurants of all sizes are using the Corporate SMS Service to promote their new menus, offerings etc. The service is also being used to intimate details regarding order(s) placed and to confirm reservations. This has enabled them to not only grow their business but also to ensure superior customer service.

The Corporate Call Function of the platform has helped NGOs and Government Organization in spreading awareness in local languages even in the most remote regions of Pakistan. This has been especially useful in the awareness of preventive measures for Covid-19 and its variants, whereby, millions of people were informed of the affects and prevention of Covid-19.

The Corporate Call function has also helped logistics and E-Commerce organizations in order confirmation through DTMF responses, which enables the end recipients to share their input against the question being asked. This option has also enabled organizations to conduct surveys of their design across Pakistan and to gain valuable insights into their relevant stakeholders.

Traditionally such services were hindered with manual intervention for day to day operations. In corporate SMS, the web-portal enables its users to conduct their operations without having to rely on human intervention. The user has end to end control over their account, from SMS Transmission to Credit Management. Our 24/7 Support team has helped in guiding our users any time they need and to resolve numerous customer complaints.