



Telenor Business

Empower your business through innovative connectivity solutions provided by Telenor business products and services. With a wide range of business solutions provided by Telenor, you can achieve the following in your business:

Ease of Access:

Manage your Telenor Business products quickly and conveniently

Control:

Always be in control of your connectivity

Digital Payments:

Telenor business provides convenience with Seamless and hassle-free digital payments solutions

Be Future Ready:

Telenor provides future ready solutions to keep you ahead of the competition

Types of Business Solutions

Telenor Business Solutions fall under 6 categories that have multiple solutions within those categories to cater the demands of your business.

1) Mobile Connectivity

Within the Mobile connectivity category, there are 3 business solutions provided by Telenor that are **Value Prepaid**, **Value Postpaid** and **Telenor Business Suite**.

Value Prepaid:

Value prepaid is an All-in-One solution that addresses the business communication needs in the form of a free Close User Group (CUG) minutes, personal communication needs through Friends and Family (F&F) feature and last but not the least, subscription to Mobile broadband (MBB) internet bundles without the need for separate data SIM and internet devices.

Value Postpaid:

Value Postpaid offers postpaid plans for the small and medium enterprise (SME) segment of the market who wish to get more value in a very limited budget. By using value postpaid solution, you can flourish your business with freedom of calls with no network limitation, manage your internet usage through



control feature, have more team talk minutes and SMS and be powered with Powered with free 4G internet.

Telenor Business Suite:

This solution empowers our corporate customers to purchase data resources in bulk and distribute them among their users as per their organization's requirements. Telenor Business Suite provides more convenience, control, and more value to your business.

2) Enterprise Solutions

Telenor Enterprise Solutions summarizes of three types of business solutions that you can chose from that are: Telenor Smart Office, Telenor Track Live & Telenor Smart Teams.

Telenor Smart Office

Telenor Smart office is a mobile PABX solution which enables small and medium enterprises to run their businesses effectively and efficiently.

Telenor Track Live

Telenor Track live is a web, SMS, Mobile App & Location- based service. Using state of the art tracking technology, Telenor Track live allows you to track your workforce and your company fleet by setting schedules or track LIVE with Telenor Track live.

Telenor Smart Teams

Telenor Smart Team is a Location-aware Digital workspace that allows you to sustain a productive workforce by modernizing and optimizing process of your business. Telenor Smart Team measure performance, report effectively & get business insight.

3) Fixed Line Connectivity

Fixed Business is a solution consist of DPLC (Domestic Private Leased Circuit) and IPT (IP Transit).

Domestic Private Leased Circuit

It is a carrier for Long Haul connectivity with distinctly reliable and futuristic network that is spread across the country.

IPT



IPT is carrier grade service that allows traffic to travel through Telenor's network till its final destination. Our extensive and robust network allows our customers to use dedicated low-latency CIR IPT service over optimized paths suitable to any business need.

4) A2P Solutions

Telenor A2P solutions is a combination of Corporate Call & SMS, Mobile Advertisement and White label business solutions.

Corporate Call & SMS

Telenor Corporate Call and SMS (CCSMS) is an SMS and IVR Based Communication tool for outreach to recipients. It is a medium that allows to effectively communicate with all their stakeholders in various ways (SMS, IVR Broadcast, and Feedback Calls). CCSMS can be used to send branded SMS at any time either through the web portal or through an API Connection.

Mobile Advertisement

Mobile advertisement (M-AD) is an SMS and robocall campaigning system that allows clients to run text campaigns effectively. The solution empowers customers by offering a data driven approach for identifying the targeted audience based on their purchase behavior, data usage patterns, interests and demographics.

White Label

The White-Label Application offers connectivity through SMPP Connections in order to establish a communication channel with your recipients. You can send messages to your recipients and also receive messages from them.

5) IOT

Telenor Business solutions under the category IOT consist of Auxo Asset, Auxo Cold Chain, Auxo Fleet, Auxo Genset, Auxo MDVR and Machine 2 Machine.

Auxo Asset

AUXO Genset monitoring solution helps to make asset management more efficient and build better asset control that improves process efficiency.

AUXO Cold Chain



AUXO Cold Chain Solution helps to maintain proper temperature in cold storages or vehicles and notify in real time if the temperature goes outside the optimal range. This allows cold chain businesses/logistics to keep food fresh and prevents costly spoilage.

AUXO FLEET

AUXO Fleet is a complete end-to-end fleet & asset management solution that provides valuable insights for businesses to bring operational efficiency, improve operational processes and help bringing cost optimizations powered by advance telematics. It provides useful insights and valuable analytics that can help improve business efficiencies, thereby letting you benefit in terms of both, performance and profitability!

AUXO Genset

AUXO Genset monitoring solution helps to make generators more efficient and durable. The solution provides performance statistics like Voltage, operational time, fuel level, power statistics etc. The solution helps to plan timely refueling, maintenance, timely determine and prevents fuel thefts and generator breakdown.

WHAT IS AUXO MDVR?

AUXO MDVR is a complete end-to-end fleet MDVR (Mobile Digital Video Recording) solution for vehicles that provides valuable insights for businesses to bring operational efficiency, improve operational processes and help bringing cost optimizations. With the state-of-the-art technology advancement, the solution is incredibly useful for monitoring and improving driving behavior as well as vehicle prevention.

Machine 2 Machine

Machine-to-Machine (M2M) communication facilitates data transmission between devices independent of any human intervention. Telenor's M2M is swift, secure, and reliable, adding value to your core business and translating into success for you and your customers.

Telenor's M2M caters to an array of business use-cases and offers customizable data and SMS connectivity options, tailored to your every-day business communication needs. Our solution hosts unique features geared towards ensuring that optimal data and SMS volumes are consumed, which in turn guarantees you driving the most efficient results for your business.

6) Bizmine

Bizmine, by Telenor Pakistan, is helping businesses in their growth, customer acquisition and engagement strategy. We offer insights and analytics derived from mobility and activity of our 50M subscriber base. So, whether you are a retailer evaluating locations for retail expansion, a fintech looking for credit and risk scoring models, q-commerce startup figuring out ideal location of dark stores and competitive analysis or an FMCG trying to reach out to the right audience, we are here to help you as your data and analytics partner.



For more details, please call us at **0341-11 00 345** or email us at Telenor.business@telenor.com.pk