

Press Release



Telenor Pakistan and USAID collaborate to accelerate socioeconomic development through Information Technology

Islamabad - 28 August 2015: Telenor Pakistan CEO Michael Foley and United States Agency for International Development (USAID) Mission Director John Groarke signed a Memorandum of Understanding (MOU) today in Islamabad to initiate a strategic alliance between one of Pakistan's largest telecommunication companies and one of the country's leading development agencies. This partnership is poised to accelerate socioeconomic development by leveraging Telenor Pakistan's digital services and USAID's development expertise.

Telenor Pakistan and USAID will support initiatives in m-Health, m-Education, m-Governance, and Agriculture. Telenor Pakistan's network and portfolio (information-based, financial services, and connectivity) in each sector will enhance USAID's development initiatives in Pakistan such as helping farmers gain better access to key information, improving reading skills for children, and supporting maternal and child health.

"The MOU gives us a unique opportunity to carry on our mission of using the power of digital communications for the country's empowerment. Through this partnership, we will be able to come up with more innovative mobile solutions in energy, health, education, governance and agriculture sectors by using our technological infrastructure, powered by imperative content integration from USAID," said Michael Foley, CEO, Telenor Pakistan.

At the signing ceremony, Mission Director Groarke said, "USAID considers public-private partnerships as an important next step in its development endeavors - and a logical progression in the expansion and improvement in economic and social services for the citizens of Pakistan. Keeping in view the long-term sustainability and continuity, USAID intends on developing more such partnerships across its Pakistan portfolio."

USAID senior officials attended the event and expressed their willingness to work together in engaging masses at scale while improving livelihoods and information access. Telenor Pakistan's top management executives hosted the event and highlighted their commitment to accelerate technology adoption throughout Pakistan.

About Telenor Pakistan

Telenor Pakistan is a provider of high quality telecommunication services in Pakistan since 2005. It has over 32 million subscribers, over 2,400 employees and a nationwide network. Telenor also holds a majority share in Tameer Micro Finance Bank Limited. Telenor Pakistan is 100% owned by Telenor ASA and adds on to operations in Asia. For more information, please visit: <http://www.telenor.com.pk>

About USAID Pakistan

USAID is the lead U.S. Government agency that works to end extreme global poverty and enable resilient, democratic societies to realize their potential. The primary focus of the U.S. civilian-assistance program is to develop a stable, secure and tolerant Pakistan with a vibrant economy. Working with other U.S. agencies, as well as donors and international development partners, USAID/Pakistan's programs focus on five essential sectors: energy, economic growth, stabilization, education and health. For more information, please visit: <https://www.usaid.gov/pakistan>

Press Contact: Saad Warraich, Corporate Communication Department, Telenor Pakistan

Please refer to our online Media Center for more media related information: <https://www.telenor.com.pk/about/media-center>.

You can also email us at: press.center@telenor.com.pk